

# Management

Teaching language: English

## Objectives

The program offers students various opportunities for developing skills in different areas of activities relevant to the contemporary business environment. It provides both a theoretical and a practical approach to the main business concepts for successful and effective management, familiarizing students with state-of-the-art concepts, methods and techniques from the management field. Students have the chance to develop essential abilities and competencies in managing the challenges faced by companies in the 21st century. Students can develop both general and specific competencies which give them the opportunity to perform in both managerial and non-managerial positions. The Management program is developed according to the main European and North American standards; consequently a graduate may easily continue studies in any national or international university.

## Contents and structure

Considering its structure, the role of the program is threefold. Firstly, it includes a general approach of the economic environment through basic courses, secondly it brings an introductory perspective to management, and thirdly it details some very specific management subjects presenting various and important aspects of operations within companies.

The first three semesters offer a broad and general perspective over the business principles and provide orientation for the last three, dedicated mainly to management topics. The last three semesters include various management courses, all related to different relevant business activities. They offer a more specific approach to management and develop competencies to plan, organize, lead, and control management activities in various economic sectors.

## Career perspectives

The program includes a mandatory internship program which helps students develop a practical view over the business environment, the internship being flexible, while foreign companies based abroad can also be chosen for the internship, if required. The graduates are trained to perform in various jobs, in both managerial and non-managerial positions, in manufacturing or service companies or in public institutions. The program provides students with competencies and abilities needed to succeed on the labor market, possible jobs including: economist, management consultant, project manager, human resource manager, operations manager, quality manager, economic researcher in management, bank manager, logistics planner, customer service representative etc.

## International perspectives

International perspectives are enhanced by the similarities with other curricula in universities around the world in the field of management. Thus, graduates have different opportunities to continue the studies, in management or in other business area. The program gives students opportunities to interact with people from different cultures and to develop better understanding of the global business environment. Also, there is a large number of Erasmus and other exchange programs available, creating opportunities for studying abroad. The length is usually one semester, but there are different choices based on various agreements between UBB-FSEGA and partner universities (including the possibility to obtain a joint degree). Moreover, professors from abroad are frequently invited to give lectures for the program's students.

## Contact

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"I made a decision to study overseas and I think I chose the right university. FSEGA gave me the opportunity to reach worldwide cases and learning tools through amazing professors. Teaming up international and domestic students is one of the biggest advantages. The Management program provides high level education, which gives us a chance to be competitive on the market."

**TAMAR KERESLIDZE, GEORGIA**

# CURRICULUM

1st Semester (32 credits)	2nd Semester (32 credits)	3rd Semester (30 credits)	4th Semester (30 credits)	5th Semester (30 credits)	6th Semester (30 credits)
Microeconomics European Economics Mathematics Applied to Economics Management Public Finance The Fundamentals of Services Modern Languages Applied to Business*	Macroeconomics Financial and Actuarial Mathematics <b>Basic Accounting</b> IT for Business Basic Marketing Business Law Modern Languages Applied to Business*	<b>Financial Accounting</b> Corporate Finance <b>Database Systems and Programming</b> Descriptive Statistics Business Ethics Modern Languages Applied to Business*	Production Management Comparative Management Investment Management Service Management Science of Commodities and Quality Assurance Internship - Production and Service Management Applied Specialist Language*	Strategic Management Labor Management Logistics Marketing Policies Operations Management <b>Optional Course 3</b> <b>Optional Course 4</b>	Human Resources Management Acquisitions Management Total Quality Management Small and Medium-Sized Enterprises Management Elaboration of Graduation Thesis <b>Optional Course 5</b> <b>Optional Course 6</b>
Physical Education 1	Physical Education 2	<b>Optional Course 1</b>	<b>Optional Course 2</b>		

\* French, German, Italian, or Spanish

The courses included in the optional courses packages in semesters 3 to 6 allow students to acquire more of their program's specific skills, to acquire skills specific to other study programs, or to improve their language skills:

Specific Skills	3rd Semester Optional Course 1	4th Semester Optional Course 2	5th Semester Optional Course 3	5th Semester Optional Course 4	6th Semester Optional Course 5	6th Semester Optional Course 6
Management	Corporate Management	International Shipping International Management	Project Management	Management in Commerce and Tourism Business Simulation Career Management Non-Profit Organizations Management	Organizational Human Behavior Managerial Training Methods Public Services Management	
Accounting and Management Information Systems		Managerial Accounting	Controlling	Business Valuation	Financial Reporting	Financial Control and Audit
Commerce, Tourism and Services Economics		Agri-Tourism	Trade Marketing			International Tourism
Agri-food and Environmental Economics					Environmental Management Waste Management	
General Economics	Economic History Economic Doctrines	Behavioral Economics	Agricultural and Rural Development Policies			
International Business and Economics		Introduction to International Economic and Diplomatic Practice	Regional Economics and Development Policies			International Business and Trade
Finance and Banking	Fiscal Policy	Insurance			Financing Direct Investments	Financial Markets
Business Computer Science	Introduction to Computer Programming	Algorithms and Data Structures	Programming and Development Environments			Management Information Systems
Marketing		Consumer Behavior		Services Marketing		Promotional Tools and Techniques
Statistics and Economic Forecasting		Inferential Statistics Demography	Economic Forecasting	Basic Econometrics	Elements of Game Theory	Econometric Modelling
Language Skills				Business Communication*		Business Communication*
Other Skills	Introduction to Scientific Research Methodology Logics	Politicalology	Economic Sociology			

\* French, German, Italian, or Spanish