



**TOPICS AND BIBLIOGRAPHY**  
**For IBM&EBA Admission, July-September 2021,**  
**Study Program : INTERNATIONAL BUSINESS MANAGEMENT – IF**

Topics:

Develop an essay with the title ***”Challenges for entrepreneurs and managers in the era of globalization”/”Provocările antreprenorilor și managerilor în era globalizării”.***

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8. Scarborough, N., Cornwall, J., (2016). Essentials of Entrepreneurship and Small Business Management, 8<sup>th</sup> edition, Pearson.
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