

International Business Management

Teaching language: English

Objectives

The program addresses the current needs of the economic higher education system through a teaching process oriented towards labor market that this highly influenced by changes and new requirements regarding the skills that graduates require. It offers the organizational framework to develop competencies for the identification and exploitation of international business opportunities. The program provides students with the know-how and skills to succeed in today's competitive and globalized business environment. This is achieved by using a balanced mix of theoretical, practical and project-based active learning elements.

Contents and structure

In the first year of the program, students develop their core knowledge and skills. The courses offered focus on international aspects of marketing, finance, business law as well as aspects related to leadership practices or European policies. During the second year, students are able to customize their studies through increased flexibility and a choice of various elective courses. Students will have to participate in an internship in order to put their learning experience into practice and they will con-

clude their studies with a research-oriented master thesis.

Career perspectives

During the program, students are trained to apply their solid theoretical, methodological and empirical background in specialized areas of international management. The program's close relationship with business partners guarantees students an early contact with potential employers, while senior directors are often invited to lead discussions on the latest business practices and issues. As a result of the program's international outlook, graduates attract the attention of potential international employers. They could work as: counselors/experts/economists in management, counselors/experts/economists in international economic relations, consultants in management, researchers in management, experts in the field of investments, etc. Graduates will have numerous opportunities in a variety of organizations, such as multinational corporations, consulting firms, small and medium-sized enterprises and research centers. Also, after successful completion, it allows students to pursue an academic career in the context of doctoral studies in Management

International perspectives

Apart from the internationally-oriented curriculum, students will get the chance to experience foreign cultures and perspectives through exchange programs with more than 100 partner universities worldwide. Significant international opportunities are also offered by working groups formed of international students, lectures given by international visiting professors, as well as by international study tours.

Contact

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"The master program indeed is 'international' as we have colleagues from various parts of the world, which is awesome, as we interact and learn more about each other as well as our cultures. The course-work content is also all encompassing as it caters to various aspects of managing a business. It is also well broken down, that persons with no prior training in the Social-Sciences would be able to understand."

ISIBHAKHOMEN ANNE OGAH

CURRICULUM

| 1 st Semester (30 credits) | 2 nd Semester (30 credits) | 3 rd Semester (30 credits) | 4 th Semester (30 credits) |
|---|---------------------------------------|---|---|
| International Marketing | Assets Management | Corporate Governance | European Project Management |
| International Finance | Controlling | International Strategies | Internship - International Strategy |
| Quantitative Methods in Economics, Finance and Management | Leadership in Organizations | Business Psychology and Organizational Behavior | Scientific Research for the Elaboration of Dissertation |
| Topics in Global Markets | International Business Law | | The Preparation Stage of the Elaboration of Dissertation |
| Intercultural Business Communication * | European Economic Policies | Elective Course 1 | Elective Course 3 |
| | | <ul style="list-style-type: none"> • Sales Management • Management of Environmental Responsibility | <ul style="list-style-type: none"> • E-Business • International Financial Reporting Standards • Organisations' Knowledge Management • Business Management in the Global Context |
| | | Elective Course 2 | |
| | | <ul style="list-style-type: none"> • Innovation Management • Capital Investments • Supply Chain Management • Conflict Management and Social Dialogue • Business Protocol | |

* In French, German, Italian, or Spanish