

International Business and Economics

Teaching language: English

Objectives

The main objectives of the program are to prepare specialists for the economy of the future, and to develop general and professional competences needed for the international labor market, in both emerging and developed economies, for private and public sectors. The program is designed so as to develop students' entrepreneurial spirit, communication skills and team work abilities, as well as to provide them with the academic and business competences required for any international business endeavor.

Contents and structure

The program offers students an up-to-date curriculum, similar to those offered by top universities in Europe (such as University of Wien, Freie Universität Berlin, Hull University, University of Maastricht, Nottingham Trent University, Bocconi University and others). Topics like microeconomics, macroeconomics, European economics, comparative economic policies, international trade, international investments, multinational corporations, economics and regional development policies, and economic diplomacy represent

the core of the program. The program focuses on students' acquiring appropriate knowledge, analytical skills, as well practical professional experience, internships being available at important international companies such as Bombardier, Emerson, Endava, Office Depot, Evozon and many others, under the guidance of academic and professional advisers.

Career perspectives

Considering the specific competences obtained within this program, supported by the best academic team in the region, the career opportunities of future graduates are various and attractive, both at national and international level. Potential jobs that are targeted by this program include: business consultant, economist in international trade, expert in investments, customs official, diplomacy consultant, commercial representative, research assistant in international trade, business analyst, customer care assistant, European business consultant and others.

International perspectives

Graduates' acquired skills and abilities allow them to pursue successful interna-

tional careers, as well as to continue their studies within a master program, either at UBB-FSEGA, or in other European universities. Moreover, students enrolled in the program can study one semester at prestigious universities outside Romania, within the framework of UBB-FSEGA's various Erasmus inter-institutional agreements, or other inter-institutional agreements allowing students exchange, or international internship programs for students.

Contact

- 📧 **Assoc. prof. Octavian JULA, PhD**
- ✉ octavian.jula@econ.ubbcluj.ro



"I arrived at the English line, International Business and Economics of the Babeş-Bolyai University, Faculty of Economics and Business Administration with high hopes, and I am glad to be able to say that my expectations were not only met but beyond exceeded again and again. One of the strongest points has to be the constant, personal involvement of all the professors in our pursuit of combining the theoretical facts with the skills necessary to use them effectively"

MIHAI MANIC, ROMANIA

CURRICULUM

1st Semester (32 credits)	2nd Semester (32 credits)	3rd Semester (30 credits)	4th Semester (30 credits)	5th Semester (30 credits)	6th Semester (30 credits)
Microeconomics	Macroeconomics	Financial Accounting	International Business and Trade	Payments and International Funding	International Investments
European Economics	Financial and Actuarial Mathematics	Corporate Finance	International Economics	Comparative Economic Policies	Trade Policy Issues
Mathematics Applied to Economics	Basic Accounting	Database Systems and Programming	Communication Deontology	Regional Economics and Development Policies	Multinational Corporations
Management	IT for Business	Descriptive Statistics	International Management	Global Economy Mechanisms	Business Communication 2*
Public Finance	Basic Marketing	Business Ethics	Applied Specialist Language*	Business Communication 1*	Elaboration of Graduation Thesis
The Fundamentals of Services	Business Law	Business*	Internship - International Business and Trade	Optional Course 4	Optional Course 6
Modern Languages Applied to Business*	Modern Languages Applied to Business*	Optional Course 1	Optional Course 2	Optional Course 5	Optional Course 7
Physical Education 1	Physical Education 2		Optional Course 3		

* French, German, Italian, or Spanish

The courses included in the optional courses packages in semesters 3 to 6 allow students to acquire more of their program's specific skills, to acquire skills specific to other study programs:

Specific Skills	3rd Semester Optional Course 1	4th Semester Optional Course 2	4th Semester Optional Course 3	5th Semester Optional Course 4	5th Semester Optional Course 5	6th Semester Optional Course 6	6th Semester Optional Course 7
International Business and Economics			Introduction to International Economic and Diplomatic Practice		Legal Framework of International Transactions	Etiquette and Protocol in International Business	Economics and Geopolitics
Accounting and Management Information Systems		Managerial Accounting	Financial Reporting	Controlling	Business Valuation	Financial Control and Audit	
Commerce, Tourism and Services Economics		International Tourism		Trade Marketing			Agri-Tourism
Agri-food and Environmental Economics						Waste Management	
General Economics	Economic History Economic Doctrines	Behavioral Economics		Agricultural and Rural Development Policies	Local Strategic Planning		Urban Economics and Real Estate
Finance and Banking	Fiscal Policy	International Finance	Insurance	Financial Management	Financial Analysis	Financial Markets	
Business Computer Science	Introduction to Computer Programming		Algorithms and Data Structures		Rapid Application Development		Management Information Systems
Management	Corporate Management			Strategic Management	Project Management	Human Resources Management	Small and Medium-Sized Enterprises Management
Marketing			Consumer Behavior		Marketing Policies	Promotion Tools and Techniques	
Statistics and Economic Forecasting	Logics	Inferential Statistics	Demography	Basics of Econometrics	Economic Forecasting	Elements of Game Theory	
Transversal Skills	Introduction to Scientific Research Methodology						