

International Business and Economics

1st Semester (32 credits)

Microeconomics
European Economics
Mathematics Applied to Economics
Management
Public Finance
The Fundamentals of Services
Modern Languages Applied to Business*
Physical Education 1

2nd Semester (32 credits)

Macroeconomics
Financial and Actuarial Mathematics
Basic Accounting
IT for Business
Basic Marketing
Business Law
Modern Languages Applied to Business*
Physical Education 2

3rd Semester (30 credits)

Financial Accounting
Corporate Finance
Database Systems and Programming
Descriptive Statistics
Business Ethics
Modern Languages Applied to Business*
Optional Course 1.

4th Semester (30 credits)

International Business and Trade
International Economics
Communication Deontology
International Management
Applied Specialist Language*
Internship - International Business and Trade
Optional Course 2.
Optional Course 3.

5th Semester (30 credits)

Payments and International Funding
Comparative Economic Policies
Regional Economics and Development
Policies
Global Economy Mechanisms
Business Communication 1*
Optional Course 4.
Optional Course 5.

6th Semester (30 credits)

International Investments
Trade Policy Issues
Multinational Corporations
Business Communication 2*
Elaboration of Graduation Thesis
Optional Course 6.
Optional Course 7.

Licență

3rd Semester
Optional Course 1

4th Semester
Optional Course 2

4th Semester
Optional Course 3

5th Semester
Optional Course 4

5th Semester
Optional Course 5

6th Semester
Optional Course 6

6th Semester
Optional Course 7

Licență

International Business and Economics			Introduction to International Economic and Diplomatic Practice		Legal Framework of International Transactions	Etiquette and Protocol in International Business	Economics and Geopolitics
Accounting and Management Information Systems		Managerial Accounting	Financial Reporting	Controlling	Business Valuation	Financial Control and Audit	
Commerce, Tourism and Services Economics		International Tourism		Trade Marketing			Agri-Tourism
Agrifood and Environmental Economics						Waste Management	
General Economics	Economic History Economic Doctrines	Behavioral Economics		Agricultural and Rural Development Policies			Urban Economics and Real Estate
Finance and Banking	Fiscal Policy	International Finance	Insurance	Financial Management	Financial Analysis	Financial Markets	
Business Computer Science	Introduction to Computer Programming		Algorithms and Data Structures		Rapid Application Development		Management Information Systems
Management	Corporate Management			Strategic Management	Project Management	Human Resources Management	Small and Medium-Sized Enterprises Management
Marketing			Consumer Behavior		Marketing Policies	Promotion Tools and Techniques	
Statistics and Economic Forecasting	Logics	Inferential Statistics	Demography	Basics of Econometrics	Economic Forecasting	Elements of Game Theory	

Licență

Oportunități de continuare a studiilor

Masterat

- Afaceri Internaționale
- Expertiză Contabilă și Audit
- Management Contabil, Audit și Control
- Diagnostic și Evaluare
- Auditul și Managementul Financiar al Fondurilor Europene
- Contabilitate și Organizații (în engleză)
- Administrarea Afacerilor în Turism, Comerț și Servicii
- Agrobusiness
- Dezvoltare Regională Durabilă
- Bănci și Piețe de Capital
- Finanțe Corporative – Asigurări
- Fiscalitate
- Business Analytics și Managementul Informațiilor
- eBusiness
- Modelarea Afacerilor și Calculul Distribuit (în engleză)
- Managementul Dezvoltării Afacerilor
- Managementul Resurselor Umane
- Gestiunea și Evaluarea Proiectelor
- Managementul Dezvoltării Afacerilor (în engleză)
- International Business Management (în engleză)
- Strategii și Politici de Marketing
- Econometrie și Statistică Aplicată

Masterat