



UNIVERSITATEA BABEŞ-BOLYAI
BABES-BOLYAI TUDOMÁNYEGYETEM
BABES-BOLYAI UNIVERSITAT
TRADITIO ET EXCELLENTIA

100
AN
DE
EXISTENŢĂ
UNIVERSITATEA BABEŞ-BOLYAI

UBBFSEGA
Universitatea Babeş-Bolyai | Facultatea de Ştiinţe Economice şi Ştiinţele Afacerilor



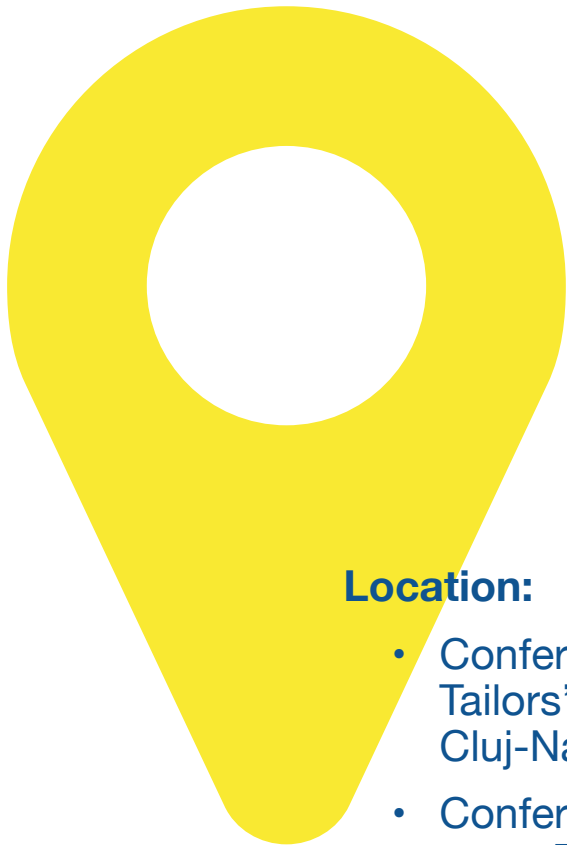
Departamentul de
Economie Politică

Cluj Economics & Business Conference

3-6 October 2019

UBB-FSEGA, Cluj-Napoca, România

CONFERENCE PROGRAMME



Location:

- Conference registration desk is open at Tailors' Bastion, street Baba Novac 2, Cluj-Napoca, 400097
- Conference sessions will take place in room 501, room 533, (5th floor) and room 118, (1st floor), Faculty of Economics and Business Administration, Theodor Mihali Str., No. 58-60, Cluj-Napoca.



Thursday: 3 October, 2019

15.00-16.15 Registration and opening reception (Tailors' Bastion)

16.15-16.30 Welcome address by vice-rector of Babeş-Bolyai University, Cluj-Napoca, Romania, Mihaela Luţaş

16.30-16.45 Welcome address by dean of Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, Răzvan Mustaţă

16.45-17.00 Welcome address by head of the Department of Economics, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, Dana Bako

17.00-17.45 Keynote lecture: Cristian Păun, Faculty of International Business and Economics, The Bucharest University of Economic Studies, Bucharest, Romania, (coauthored) **The negative impact of the minimum wage on the employment: an international perspective (Tailors' Bastion) (Moderator: Flavius Rovinaru)**

17.45-18.30 Keynote lecture: Gabriel Claudiu Mursa (coauthor Andreea Iacobuţă-Mihăiţă), Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, **Pre-Adamite Economic Thought. The case of Richard Cantillon (Tailors' Bastion) (Moderator: Flavius Rovinaru)**

19.00 Dinner and networking



Friday: 4 October, 2019

10.15-11.15-Session 1, room 501

Chair: Dana Bako

10.15-10.30: Cristian C. Popescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Wagner versus Keynes: a cointegration analysis for Romania**

10.30-10.45: Liviu-Daniel Deceanu, Gabriela Bodea, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Some aspects concerning the economics of sovereign debt**

10.45-11.00: Costică Mihai, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Providing public goods—the main issue of the relationship between achievement of private objectives of the firms and the general interests of the society**

11.00-11.15: Ecaterina Tomoiaga, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **The empirical analysis of the theory of purchasing power parity in Romania**

10.15-11.15-Session 2, room 533

Chair: Ana Maria Hopartean

10.15-10.30: Elena Ciortescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Perspectives in Teaching Negotiation Skills to Business Students**

10.30-10.45: Carina Ionela Branzila, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Specificities of teaching English for Business and Economics**

10.45-11.00: Oana Ursu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Language skills enhancement and the use of ICT- a Business English Teaching perspective**

11.00-11.15: Ana Maria Hopartean, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Preparing Students for the Cambridge Business English Certificate (BEC) Higher – Truth or Dare?**

10.15-11.15-Open session, Business law, room 118

11.15–11.35- Coffee break

11.35-13.05-Session 1, room 501

Chair: Cristian Păun

11.35-11.50: Ana Iolanda Vodă, Institute for Interdisciplinary Research, Social Science and Humanities Research Department, Alexandru Ioan Cuza University Iasi, Romania; Claudiu Gabriel Tigănaș, Faculty of Economics and Business Administration Alexandru Ioan Cuza, Iași, Romania, **The causality between economic freedom, political stability and corruption control: a panel data approach**

11.50-12.05: Cristian Păun, Faculty of International Business and Economics, The Bucharest University of Economic Studies, Bucharest, Romania, Radu Mușetescu, Faculty of International Business and Economics, The Bucharest University of Economic Studies, Bucharest, Romania, Bogdan Glăvan, Romanian American University, Bucharest, Romania, **The impact of vouchers on the Romanian economy**

12.05-12.20: George Marica, Radu Lupu, Alexandra Horobeț, Faculty of International Business and Economics, The Bucharest University of Economic Studies, Bucharest, Romania, **Neural network architecture discovery through genetic algorithms**

12.20-12.35: Valentina-Ioana Cheregi, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Macroeconomic drivers of credit risk in Romania**

12.35-12.50: Ion Imbrescu, Faculty of Economics and Business Administration, West University of Timișoara, Romania, **The relationship between underground economy and corruption. Case of Romania**

12.50-13.05: Ștefana Varvari, Dana Bako, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Urban Initiative Actions – state of the art and development perspectives post 2020**

11.35-13.05-Session 2, room 533

Chair: Mihaela Luțaș

11.35-11.50: Vasile Ișan, Mihaela Ifrim, Raluca Irina Clipa, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Romania, **Corporate Social Responsibility of Multinational Enterprises. A Critical Perspective**

11.50-12.05: Olimpia Neliana Tudur (Popa), Daiana Cerasela Viniczki, Mariana Laura Cismaș, Faculty of Economics and Business Administration, West University of Timișoara, Romania, **The role of touristic services in the sustainable development of Timiș and Arad counties**

12.05-12.20: Mihaela Luțaș, Ioana Sorina Mihuț, Sorin Călea, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Narrowing the gap in the European Union: from utopia to pragmatism**

12.20-12.35: Cristian Manolachi, Babeș-Bolyai University, Cluj-Napoca, Romania, City Hall and Local Council of Cluj-Napoca, Flavius Rovinaru, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, **Corruption affairs in the Romanian interwar society, a symptom of the rise of the far right. The Škoda corruption case**

12.35-12.50: Marcel Pirvu, Mihaela Rovinaru, Adina Rus, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, **Investments in Renewable Energy Industry**

12.50-13.05: Octavian Jula, Gianluca Zanellato, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, **A micro-economic analysis of the company's dimension in respect with the economic efficiency**

11.35-13.05-Open Session, Business Law, room 118

13.05-14.05-Lunch

14.05-15.20-Session 1, room 501

Chair: Monica Pop Silaghi

14.05-14.20: Persida Pop, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, **Human capital survey of the literature**

14.20-14.35: Ioan Chirilă, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, **A brief look at China's fast growth: From famine to the World's fastest growing economy**

14.35-14.50: Andrei Tătar, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Romania, **Russian Geo-Economics in the Euroasian space**

14.50-15.05: Anca Elena Lungu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Romania, **The entrepreneur in the economic dynamism: a comparative analysis proposal**

15.05-15.20: Mihai Achim, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, **Aspects of the European natural gas market in the dynamic context of global resources**

14.05-15.20-Open Session, Business Law, room 118

16.00-Departure to Beliş



5th October 2019

10.00-12.00-Workshop on Perspectives on teaching economics and business in Romanian universities- Cluj edition

12.00-13.00-Lunch

13.00-16.00-Networking

16.00-18.00-Excursions

18.00-Dinner and networking

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6th October 2019

12.00-Departure back to Cluj-Napoca



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