

CLUJ ECONOMICS AND BUSINESS CONFERENCE

Economies in hard times

CONFERENCE PROGRAMME

13-15 OCTOBER, 2022

Cluj-Napoca, Romania

2nd edition

Organized by

**Babeş-Bolyai University Cluj Napoca
Faculty of Economics and Business Administration,
Department of Economics**

Location:

- Conference registration desk is open at BNR Building - Unirii Square no. 7 starting with Thursday, 13th of October, at 15.00 p.m.
- Conference sessions will take place at Faculty of Economics and Business Administration, Teodor Mihali Str., No. 58-60, Cluj-Napoca, Room 118, 102 and 501.

Thursday: 13 October, 2022

16.00- 16.45 Opening ceremony and welcoming speech (BNR Building, Unirii Square no 7)

Răzvan Mustață, Dean – Faculty of Economics and Business Administration

Dana Bako, Head of Economics Department - Faculty of Economics and Business Administration

16:45- 17:15 Coffee break

17.15-18.30 Keynote lectures:

Barbara KOLM, Vice President of the National Bank of Austria

Philipp BAGUS, Professor at „Rey Juan Carlos” University, Madrid

18:30- 19:30 Book launch:

Joseph SCHUMPETER, *History of Economic Analysis*,

Romanian translation by **Gabriel MURSA**, Professor at „Alexandru Ioan Cuza” University, Iași

20.00 Dinner and networking

Restaurant Hugo City 21 Decembrie 1989 Blvd. no.13-15, Cluj-Napoca

Friday: 14 October, 2022

9:30 Morning Coffee at FSEGA, 1st Floor

9.40 -11.20-Session 1, room 118

Chair: Vasile Ișan

9.40-10.00: Cristian Manolachi, Faculty of Economics and Business Administration, Babeș-Bolyai University, Aspects of economic demography

10.00-10.20: Cristinel Trandafir, Faculty of Social Sciences, University of Craiova, Capitalism and the Romanian bourgeoisie. Classically liberal preliminaries to a socio-economic history of the Romanian bourgeoisie in the 19th century

10.20-10.40: Radu Nechita, Faculty of European Studies, Babeş-Bolyai University, Classical Romanian liberalism

10.40-11.00: Gabriel Mursa, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Westernization and Modernization in the 19th Century. The origins of Romanian Liberal thought.

11.00-11.20: Vasile Işan, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Joseph A. Schumpeter on the development of ideas and of economics

11.20-11.40 Coffee break

10.00-11.20-Session 2, room 102

Chair: Elena Ciortescu

10.00-10.20: Simona Mitocaru Lupu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Enhancing Employability by Teaching Intercultural Communication in the Business English Class

10.20-10.40: Ana Maria Hopârtean, Faculty of Economics and Business Administration, Babeş- Bolyai University, Strategic Learning in Online and Hybrid Environments

10.40-11.00: Oana Ursu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Business communication. Email communication styles across cultures

11.00-11.20: Elena Ciortescu, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iaşi, Back to Basics - Grammar focus in teaching business negotiations

11.20–11.40- Coffee break FSEGA 1st floor

11.40-13.00-Session 3, room 118

Chair: Andreea Iacobuţă

11.40-12.00: Ban Irina, Valentina Cheregi, Faculty of Economics and Business Administration, Babeş-Bolyai University, Cluj-Napoca, Winning at Home and Abroad: A Generalized Double Diamond Framework for Selected CEE Countries

12.00-12.20 Ecaterina Tomoiagă, Monica Pop Silaghi, Faculty of Economics and Business Administration, Babeş-Bolyai University, Does

climate change influence the labour migration? A comparative analysis for India and China?

12.20-12.40: Alexandra Cristina Sirbu, Claudiu Gabriel Tiganas, Mircea Asandului, Andreea Iacobuță, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Socio-demographic, Factors and Subjective Well-being. Empirical evidence on European Union's Older Adults

12.40-13.00: Mihaela Ifrim, Vasile Ișan, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Does culture matter for international trade?

13.00-13.20: Gabriela Bodea, Liviu Deceanu, Faculty of Economics and Business Administration, Babeș-Bolyai University, Some considerations regarding the new architecture of country risk in the context of the war in Ukraine

11.40-13.20-Session 4, room 102

Chair: Marta Christina Suciu

11.30-11.50: Ion Imbrescu, Hard time for underground economy, Faculty of Economics and Business Administration, West University of Timișoara

11.50-12.10: Laura Cismas, Ioana Cristina Florescu, Cornelia Dumitru, Institute of National Economy, Romanian Academy, Digital transformation and impact on EU-27 and member-states' labor markets: an economic institutional issue

12.10-12.30: GrațIELA Georgiana Noja, Mirela Cristea, Eleftherios Thalassinou, Faculty of Economics and Business Administration, West University of Timișoara, University of Craiova, University of Piraeus/University of Malta, Financial performance board characteristics and risk management disclosure in the financial services sector

12.30-12.50: Oana Socoliuc Guriță, Raluca Irina Clipa, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Cultural patterns and shadow economy: an analysis applied to the EU 28

12:50-13:10 Marta Christina Suciu, Gheorghe Stativa, Oana Raluca Tofan, Razvan Cotescu, Anamaria Bocăneală, Faculty of Economic Studies, Bucharest Academy of Economic Studies, Smart schools, a valuable solution for educational institutions to face challenges during Covid-19 pandemic

13:10-13:30 Andreea-Oana Iacobuță-Mihăiță, Mircea Asandului, Claudiu Țigănaș, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Entrepreneurial Intention under the Pressure of the Pandemic Context: An Empirical Approach

11.40-13.00 – Students’ paper presentations, room 501

Chair: Marcel Pîrvu

11:40-12.00: Voinovan Victoria, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, Interventionism - the golden rule of a middle way between capitalism and socialism?

12.00-12.20: Crivoi Alexandra Elena, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University, Iași, An Austrian Perspective of inflation

12.20-12.40: Mihai Lăcătuș, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Economic growth and happiness

12.40-13.00: Adrian Savonea, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, The state against the market versus the state, ally of the market

13.00-13.20: Alin Gabriel Danciu, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Country risk. The influence of Romania’s ratings on the local business life

13.20-13.40: Paula Gabriela Mihai, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Cluj-Napoca, The influence of Personality Type on Investment Decisions

13.30-14.30-Lunch – FSEGA, 1st Floor

Afternoon at Centrul de Cultură Urbană Casino - Parcul Central Cluj Napoca

15.15 – 16. 15 – Launch book Gabriela Bodea

“Clash-ul crizelor sau viclenia lumii asimetrice” (vol. 1 și 2)

Scientific Referee: Mihaela Luțaș

16.15 – 17.15 – Roundtable: „Teaching International Economics: Methods and techniques”

17.15 Final remarks

18.00 Dinner at Centrul de Cultură Urbană Casino – Parcul Central Cluj Napoca

15 October, 2022

Optional: Visit to Salina Turda. Lunch at Rîmetea, Alba County

Meeting for bus in front of FSEGA, Teodor Mihali no. 58-60, at 9:30 a.m.

Estimated arrival by bus back in Cluj-Napoca: evening

Organising Committee

Flavius Ioan Rovinaru

Monica Ioana Silaghi

Dana Elena Bako

Adina Rus

Mihaela Daciana Rovinaru

Ciprian Păun

Marcel Pîrvu