

# **CLUJ ECONOMICS AND BUSINESS CONFERENCE**

*Challenges of the modern economy*

## **CONFERENCE PROGRAMME**

**7-9 DECEMBER, 2023**

**Cluj-Napoca, Romania**

**3<sup>rd</sup> edition**

**Organized by**

**Babeş-Bolyai University**

**Faculty of Economics and Business Administration**

**Department of Economics**

### **Location:**

- Conference registration desk is open on **Thursday** at *Centrul pentru tineret*, Iuliu Maniu Street, no. 1.
- Conference sessions will take place on **Friday** in rooms: 103, 104, 105, 106, 114, 234, 315 at the **Faculty of Economics and Business Administration**, Theodor Mihali Street, No. 58-60, Cluj-Napoca.

## Thursday: 07 December, 2023

*Location: Centrul pentru tineret, Iuliu Maniu Street, no. 1.*

**14.00-15.00 - Welcoming guests**

**15:00-15.30 - Opening ceremony**

**15.30-17.30 - Keynote Speeches**

**Daniel Bruce Klein**, Professor of Economics at George Mason University and Associate Fellow of the Swedish Ratio Institute –Keynote lecture: *“The Fortunes of Smithian Liberalism”*

**Charlotta Stern**, Professor of Sociology specialized in work and organizations, Stockholm University and CEO of Ratio Institute –Keynote lecture: *“How the Swedish Labor Market Model Really Works”*

**18.30 Dinner and networking** (*location: Restaurant Casa Universitarilor, Mihail Kogălniceanu Street, no 5*)

## Friday: 08 December, 2023

**10.00 – 11.00 Keynote Speech** (*FSEGA Library, Room 1, ground floor, near the main entrance*)

**Pierre Garelo**, Professor of Economics, Aix Marseille University and director of Institute for Economic Studies-Europe - Keynote lecture: *"What future for the European Union?"*

**11.00 – 11.20 – Coffee break**

**11.20 – 12.50 – Session A, room 103**

**Chairs: Liviu MAHA and Grațela Georgiana NOJA**

---

**11.20-11.35: Raluca Andreea NERIȘANU, Marian Pompiliu CRISTESCU, Dumitru Alexandru MARA, Lia Cornelia CULDA**, Analysing the risk spillovers of electric vehicle stocks on crude oil prices using the Diagonal BEKK model

---

**11.35-11.50: Irina Marilena BAN**, Debt in time of stagflation

---

**11.50-12.05: Valentina Ioana CHEREGI**, Is labor matching effectiveness dependent on education level, age or gender? A Beveridge curve approach

---

**12.05-12.20: Liviu MAHA**, The aftermath of communicating CSR campaigns' results. A perception study

---

**12.20-12.35: Grațela Georgiana NOJA, Mirela CRISTEA, Nicoleta ȘÎRGHI**,

---

**Laura-Mariana CISMAȘ, Ioana VĂDĂȘAN**, Does the causal effect of the Covid-19 pandemic on migrant labour market outcomes differ for EU countries? New empirical evidence

---

**11.20 -12.50 – Session B, room 234**

**Chairs: Gabriel MURSA and Octavian JULA**

---

**11.20-11.35: Liviu Daniel DECEANU, Ioana Sorina ANDREICA (MIHUȚ), Gabriela BODEA, Larisa Nicoleta KANTO, Sorin Augustin CÂLEA**, Political Risk and the Challenges of Deglobalization: The European Perspective

---

**11.35-11.50: Ion IMBRESCU**, L153/2017 Odyssey. Some economic aspects

---

**11.50-12.05: Flavius ROVINARU, Mihaela ROVINARU, Adina RUS, Marius MIHUȚ, Marcel PÎRVU**, Public versus private pension system

---

**12.05-12.20: Leonard Artur HORVATH**, Cyclicity and the history of economic crisis

---

**12.20-12.35: Cristian MANOLACHI**, Socialism: from noble intent to dehumanizing dystopia

---

**12.35-12.50: Octavian JULA**, Economic freedom - compulsory condition of economic growth

---

**12.50-13.05: Gabriel MURSA**, Socialism as resurrection. The thinking of C. A. Rosetti

---

**11.20 -12.50-Session C, room 315**

**Chairs: Alina BĂDULESCU and Andreea IACOBUȚĂ-MIHĂIȚĂ**

---

**11.20-11.35: Valentin-Ciprian FILIP**, Implementing Community Led Local Development methods for SMEs support – market systems development perspectives in EU rural areas.

---

**11.35-11.50: Adelina PANAITE, Alexandra-Cristina SÎRBU, Mircea ASANDULUI**, Educational Influence on Intergenerational Transfers: Perspectives from European Households

---

**11.50-12.05: Ștefana VARVARI, Dana BAKO**, How prepared are Romanian regions to absorb European Funds in 2021-2027 programming period?

---

**12.05-12.20: Claudiu Gabriel ȚIGANAȘ**, The architecture of financial markets. Doctrinal challenges

---

**12.20-12.35: Alina BĂDULESCU, Darie GAVRILUT, Daniel BĂDULESCU**,

---

---

**Ramona SIMUȚ**, How important is R&D for the economic growth? Evidence for North-West Development Region of Romania

---

**12.35-12.50: Andreea-Oana IACOBUȚĂ-MIHĂIȚĂ, Oana-Ramona SOCOLIUC (GURIȚĂ)**, The Paradox of Plenty and Economic Growth in Eastern Europe

---

**13:00 – 14:00 – Lunch** (*FSEGA Library, Room 1, ground floor, near the main entrance*)

**14.00-15.30-Session D, room 104**

**Chairs: Veronica Diana MICLE and Elena CIORTESCU**

---

**14.00-14.15: Carina BRÂNZILĂ**, Sentiment analysis in Business English teaching

---

**14.15-14.30: Elena CIORTESCU, Oana URSU**, Key issues in business English teaching. Mastering negotiation skills for better communication

---

**14.30-14.45: Veronica Diana MICLE**, The Role of Facework Strategies in Academic Business English Instruction

---

**14.45-15.00: Elena CIORTESCU**, Teaching Tools in the intercultural communication class- authentic materials

---

**14.00-15.30-Session E, room 105**

**Chairs: Laura CISMAȘ and Monica POP SILAGHI**

---

**14.00-14.15: Cristian MANOLACHI**, Migration theories. Can we rely on the mobility transition hypothesis

---

**14.15-14.30: Ecaterina TOMOIAGA, Monica POP SILAGHI**, Do Asian people leave because of climate change?

---

**14.30-14.45: Teodora GHERMAN**, The Impact of Economic Crises on Entrepreneurship

---

**14.45-15.00: Anca UNGUREANU, Monica Ioana POP SILAGHI**, The performance of human capital in relationship with economic growth

---

**15.00-15.15: Teodora PALCĂU, Monica Ioana POP SILAGHI**, Economic Growth – Financial Development Nexus in Germany and Luxembourg: A Time-Series Analysis with Granger Causality Tests

---

**14.00-15.30 - Student session, room 106**

**Chairs: Gabriela BODEA, Ioana ANDREICA, Valentina CHEREGI**

---

**14.00-14.10: Alexandra-Elena CRIVOI**, Women's rights on the labor market in the European Union

---

**14.10-14.20: Ion CUCERANU**, Impact of Sanctions on the Russian Economy: Consumer Perspective and Fundamental Issues

---

**14.20-14.30: Alina Veronica FĂT**, Sustainable agriculture

---

**14.30-14.40: Eszter KIESELSTEIN**, The Sustainable Fashion Industry: An Economic Outlook

---

**14.40-14.50: Mihai LĂCĂTUȘ**, Analysis of the impact of climate change on global food security

---

**14.50-15.00: Diana MOTELICA**, Economic globalization, who lost?

---

**15.00-15.10: Daniel Răzvan PRUNCU**, Mathematical models used in economic crises

---

**15.10-15.20: Victoria VOINOVAN**, Bankruptcy: Implications for Business Partners

---

**15.30–15.45 - Coffee break**

**15.45–17.15 - Workshop on teaching methods in Economics – Chairs Dana BAKO and Nicoleta SÎRGHI (room 114)**

**19.00 - Dinner** (*Restaurant “Casa Maramureșeană”, Bulevardul 21 Decembrie 1989 Street, no. 82*)

**Saturday: 09 December, 2023**

**9.30 - 12:00 - Guided tour of Cluj-Napoca**

**14:30 - Departure of the guests**