



**CEBSS** | Cluj Economics and Business Seminar Series  
fall session

### Seminar paper

Presenter | **Chanaka JAYAWARDHENA**  
University of Hull

Topic | WOM: Do we know the whole story?

Time & Date | Thursday, October 6<sup>th</sup>, 2016  
10.45 am – 12.15 pm

Venue | FSEGA Campus  
First floor, Room 118

#### About the series

*Cluj Economics and Business Seminar Series (CEBSS)* represents a forum for debates and dissemination of scientific research results. The seminar significantly and distinctively contributes to increasing scientific added value, having a relevant impact on knowledge, education and practice in the field of economics and business.

Enquires | **Seminar Coordinator**  
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