



CEBSS | Cluj Economics and Business Seminar Series winter session

Seminar paper

Presenter | **Oana BODE**
Babeş-Bolyai University

Topic | Licensing by Fixed-Fee and Two Part-Tariff in a Differentiated Stackelberg Model when the Follower is the Innovator
(based on joint work with Flavio Ferreira)

Time & Date | Thursday, February 1st, 2018
13.30 – 15.00

Venue | FSEGA Campus
First floor, Room 118

About the series | *Cluj Economics and Business Seminar Series (CEBSS)* represents a forum for debates and dissemination of scientific research results. The seminar significantly and distinctively contributes to increasing scientific added value, having a relevant impact on knowledge, education and practice in the field of economics and business.

Enquires | **Seminar Coordinator**
Cristian M. Litan
(+40) 264 418 653
cristian.litan@econ.ubbcluj.ro

