



CEBSS

Cluj Economics
and Business Seminar Series

HYBRID EDITION

Seminar paper

Presenter

Mirela Popa

Babeş-Bolyai University

Topic

Title: “Cultural Scripts and the Curricular Positioning of Business Ethics in Management Education: A Cross-National Analysis”

Time and date

OCTOBER 22nd, 2026 (on zoom & on-site in room 118), 14:00 – 15:00

On-line details

<https://us02web.zoom.us/j/83387907164>

About the series

Cluj Economics and Business Seminar Series (CEBSS) represents a forum for debates and dissemination of scientific research results. The seminar significantly and distinctively contributes to increasing scientific added value, having a relevant impact on knowledge, education and practice in the field of economics and business.

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