



## CEBSS | Cluj Economics and Business Seminar Series spring session

### Seminar paper

Presenter	<b>Andrei SCRIDON</b> Babeş-Bolyai University Faculty of Economics and Business Administration, Department of Marketing
Topic	<b>Perceived value in business markets – a supplier-client perspective in Romanian SMEs</b>
Time & Date	Thursday, June 4 <sup>th</sup> , 2015 1.30 pm – 3.00 pm
Venue	FSEGA Campus First floor, Room 118
About the series	<i>Cluj Economics and Business Seminar Series (CEBSS)</i> represents a forum for debates and dissemination of scientific research results. The seminar significantly and distinctively contributes to increasing scientific added value, having a relevant impact on knowledge, education and practice in the field of economics and business.
Enquires	<b>Seminar Coordinator</b> Cristian M. Litan (+40) 264 418 653 cristian.litan@econ.ubbcluj.ro

