



DEPARTAMENTUL DE
COMUNICARE, RELAȚII
PUBLICE ȘI PUBLICITATE



CORE



BUSINESS INFORMATION SYSTEMS
DEPARTMENT



Centrul de Cercetări în
Informatică Economică

UBBFSEGA FSEGA

Innovation, Entrepreneurship and Society Conference

-Second Edition-
15th of July, 2021
Cluj-Napoca, Romania
-Online venue-

The *Communication and Social Innovation Research Center (CORE)*, College of Political, Administrative, and Communication Sciences in partnership with the *Economic Informatics Research Centre (CCIE)*, Faculty of Economics and Business Administration, Babeș-Bolyai University, Cluj-Napoca, Romania, invites you to submit papers for the second **Conference on Innovation, Entrepreneurship and Society**, held on the **15th of July 2021**.

The **Innovation, Entrepreneurship and Society Conference** represents an opportunity for early-stage researchers, academics, practitioners and consultants, with a focus on education, management and development of innovation and entrepreneurship in business, the public and private sectors, to bring theory and practice closer together.

The ongoing COVID-19 crisis

The Covid-19 pandemic brought the great need of systems to adapt and innovate during crisis situations, emphasizing the crucial role of innovation, of the flow and interconnectedness of information and knowledge, and the collaborative bridge between private and public systems in finding common solutions with greater impact.

In search of innovative and sustainable solutions, we believe that the collaboration between universities, companies and public organizations is desirable.

The **Innovation, Entrepreneurship and Society Conference** is intended to support students in their endeavor to develop theoretical and empirical valuable research. The goal of the conference is to create a specialized knowledge framework in which the exchange of updated information in the social sciences domain is properly valued. The conference is an event organized especially for young researchers, doctoral and postdoctoral students, however being open to other collaborators as well.

CONFERENCE INFORMATION:

The 2021 edition will be held on the **15th of July 2021**.

Considering the international context, the conference will be held online on Zoom platform. The preferred language of writing the papers is **English**. However, a section will be dedicated to articles in Romanian and Hungarian. Each participant can choose to present the paper in English, Hungarian or Romanian.



FSPAC
College of Political, Administrative and Communication Sciences

UBBFSEGA
Universitatea Babeș-Bolyai | Facultatea de Științe Economice și Gestiunea Afacerilor





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The **key topics of the conference** are related to the following topics and fields, but not restricted to:

- Innovation, sustainability, inequality and inclusion
- Social innovation
- Management of innovation
- Innovation and entrepreneurship for educators
- Education Innovation
- Entrepreneurship
- Innovation and entrepreneurship in business
- Creativity, management and organizational behavior
- Scientific knowledge production and university-industry interaction
- Management Innovation
- Psychology
- Sociology,
- Sports science and physical education,
- Administrative sciences
- Communication sciences,
- Economics and international business
- E-Business and marketing
- Knowledge Management
- Web-Based Education and Training
- E-learning platforms and social benefits
- Blended learning

Interdisciplinary research is highly encouraged!

The papers of the conference should be **scientific papers or theoretical papers**, as:

- “Full papers” of up to 5,000 words – to report research that has been completed.
- “Research notes” or “Extended abstract” of up to 2,000 words – to propose a research idea, seek research collaboration, present a literature review, describe a research design, or report work-in-progress.

For detailed information, please see below the **General guidelines for authors** and the **Template**. Submissions that do not comply with the journal publishing guidelines, or that are poorly written will be desk rejected. Selected papers will be included in the conference proceedings volume, published.

There is no participation fee required.



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SUBMISSION INFORMATION:

The **DEADLINE FOR THE ABSTRACT** submission is the **11th of July 2021**. The abstract must have up to 300 words. It must be written in English. When submitting the abstract, please specify the title of the paper, the authors and their emails within the same document.

The **DEADLINE FOR SUBMITTING THE FULL PAPER** is the **15th of September 2021**.

The abstracts and full papers should be sent to core@fspac.ro.

The conference's program, panels and all related administrative details will be communicated to the participants after the selection process.

We would like to thank you in advance for your scientific contribution to our conference and we would appreciate it if you could give the largest diffusion to this invitation!

Kindest regards,
Organizing committee



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General guidelines for authors

The authors should submit the articles in electronic format to the following e-mail address: core@fspac.ro. By sending the material, it is understood that it contains original information that has never been published before and that the material has not been submitted for publication elsewhere.

All articles submitted need to meet the rules of citation listed below. This represents a requirement for the acceptance of the article.

The **Innovation, Entrepreneurship and Society Conference** papers must be readable, jargon-free and understood by readers with varied backgrounds.

Please adhere to the following guidelines:

Text:

- Submissions ideally should be no longer than 10-12 pages (font Times New Roman, font size 12, and spacing 1)
- Manuscripts must be in English (US spelling).
- Write in an interesting, readable manner. Short, simple sentences and paragraphs, clear logical flow, and ample use of subheadings reduce the reader's workload and improve readability. Minimize the passive voice, and avoid first-person narrative (e.g., we/I); refer to the study as "the paper"/ "the current study" etc..
- Background and literature reviews should be focused on issues of direct relevance only.

Title and authors:

- Use short, impactful titles to attract the attention of readers—a combination of a short title and a subtitle help advertise the most important content.
- The title page must list the full title, names and complete email addresses of all authors.

Abstracts and keywords:

- Each paper should be summarized by an abstract of about 300 words.- The abstract will encapsulate the principal subjects covered by the paper
- It should not contain any citations of other published work.
- The article's key words should also be sent with the abstract. There should be a number of up to **5 key words**.
- The abstract and the key words should be in English.

Tables/Figures:

- Tables/Figures should have titles and be numbered consecutively and be placed in the main body of the text.
- We discourage heavily detailed charts and ask you to be selective in your use of graphics.

Text notes:

- Do NOT use footnotes.
- Please use **text notes**.
- For each idea belonging to someone else, references will be used (both in text and within the reference list)
- Reference cited in the text of a manuscript should be in parentheses, by author's last name and year of publication [e.g., (Smith, 1980)].
- If an author's name is used within a sentence, the name should be followed by the year of publication [e.g., ...work by Smith (1983)].
- If a page is cited, it should be noted within the parentheses [e.g., (Smith, 1985, p. 35)].
- For multiple-authored publications, up to three authors, all should be cited.
- Publications with four or more authors should be cited by the first author's name, followed by "et al." [e.g., (Smith et al., 1985)].
- Acknowledgments may be used and are encouraged.

References:

- All references should be included and listed alphabetically by the first author's last name at the end of the paper in the reference section.
- All works should be cited following the APA Style Guidelines. Here are some examples of specific kinds of references (based on APA Style <https://apastyle.apa.org/style-grammar-guidelines/references>):
- Shipley, W. C. (1986). Shipley Institute of Living Scale. Los Angeles, CA: Western Psychological Services.
- Anderson, A. K. (2005). Affective influences on the attentional dynamics supporting awareness. *Journal of Experimental Psychology: General*, 154, 258–281. doi:10.1037/0096-3445.134.2.258.
- Uchter, L. "Ipsos: Social Networking Becoming Dominant Web Activity Worldwide." Media Post, July 6, 2007. Retrieved from <http://publications.mediapost.com/index.cfm?fuseaction=Articles.san%26;s=63603&Nid=32046&p=204029>, accessed in June 2018.



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Final submission and copyright:

- The **Innovation, Entrepreneurship and Society Conference** enforces a strict policy regarding plagiarism and will screen all submitted papers. We ask all authors to ensure their manuscripts meet standard citation practices and acknowledge the contribution of other researchers working in the field.
- In addition, copyright law prohibits a manuscript from appearing in more than one copyrighted publication. Authors are responsible for obtaining permission to use any copyrighted material in their manuscripts.
- Each submission must adhere to the guidelines; those that do not follow the guidelines will be returned to the author for correction.

The Title of the Paper

First name FAMILY NAME

E-mail:

Department.....

Faculty.....

University....

Abstract: *the abstract contains the topic of the paper, the main ideas from the methodological design (e.g. research questions, research methods), and the main conclusions of the paper. The abstract should not exceed 300 words.*

Keywords: 5 most important and relevant keywords

Introduction

The text should be written with Times New Roman, single-spaced, 12, Justify. In the introduction part, there should be emphasized the theme of the paper, the context of the studied issue (from the existing literature or from existing reports), the reason for choosing the topic – the existing gap or puzzle, the relevance of the topic, the originality of the paper, research questions, the analyzed cases, the specification of the used research methods.

Literature review/Theoretical framework

The literature review should comprise both definitions of the used concepts and the discussions on other already conducted research on similar topics.

Text references should be used (family name of the author/s, year of publication, page – if it is the case). An example: (Anderson, 2005, p. 45).

Text references should be given every time an idea belonging to another author is used (either it is quoted or it is rephrased).

The information on the literature review should be meaningful for the methodological part. Use *did not* instead of *didn't*, *it is* instead of *it's* etc .Subchapters are permitted and encouraged.

Methodology

If the paper is strictly a theoretical one, the methodology is not necessary.

The methodological part should contain the following parts:

- Research design (research questions, hypotheses, description of the way the research methods and the research instruments are used, sample, the main aspects/variables that are analyzed etc.)
- Results and discussions

If there are instruments replicated from other existing studies, references should be given within the methodological part as well. If there are tables/figures, they must have a number and a title (in English).

Conclusion

The concluding part contains the most relevant aspects of the research. Moreover, it should emphasize the way the research is answering the research questions or the way the research validates or invalidates the hypotheses. After conclusions, you can discuss the limits of the paper and the research perspectives.

References

All references should be included and listed alphabetically by the first author's last name. All works should be cited following the [APA Style Guidelines](https://apastyle.apa.org/style-grammar-guidelines/references). Here are some examples of specific kinds of references (based on APA Style <https://apastyle.apa.org/style-grammar-guidelines/references>):

- Shipley, W. C. (1986). Shipley Institute of Living Scale. Los Angeles, CA: Western Psychological Services.
- Anderson, A. K. (2005). Affective influences on the attentional dynamics supporting awareness. *Journal of Experimental Psychology: General*, 134, 258–281. doi:10.1037/0096-3445.134.2.258.
- Uchter, L. "Ipsos: Social Networking Becoming Dominant Web Activity Worldwide." Media Post, July 6, 2007. Retrieved from <http://publications.mediapost.com/index.cfm?fuseaction=Articles.san%26;s=63603&Nid=32046&p=204029>, accessed in June 2018.

Please pay attention to the punctuation signs within the final references!

Appendixes

This part is not mandatory. It is required only if there are, for instance, big tables/figures/images that are not suitable within the main text. At the same time, if the questions from a survey or from an interview or focus group guide are not mentioned in the text, they should be placed within the appendixes. However, we suggest mentioning all these methodological instruments related aspects within the corpus of the paper.

Please (re)check your spelling before sending the final paper. Use *English US* as a default language.