



UNIVERSITATEA  
BABEȘ-BOLYAI

UBB FSEGA

Universitatea Babeș-Bolyai | Facultatea de Științe Economice și Gestiunea Afacerilor



12<sup>th</sup> INTERNATIONAL  
MANAGEMENT CONFERENCE

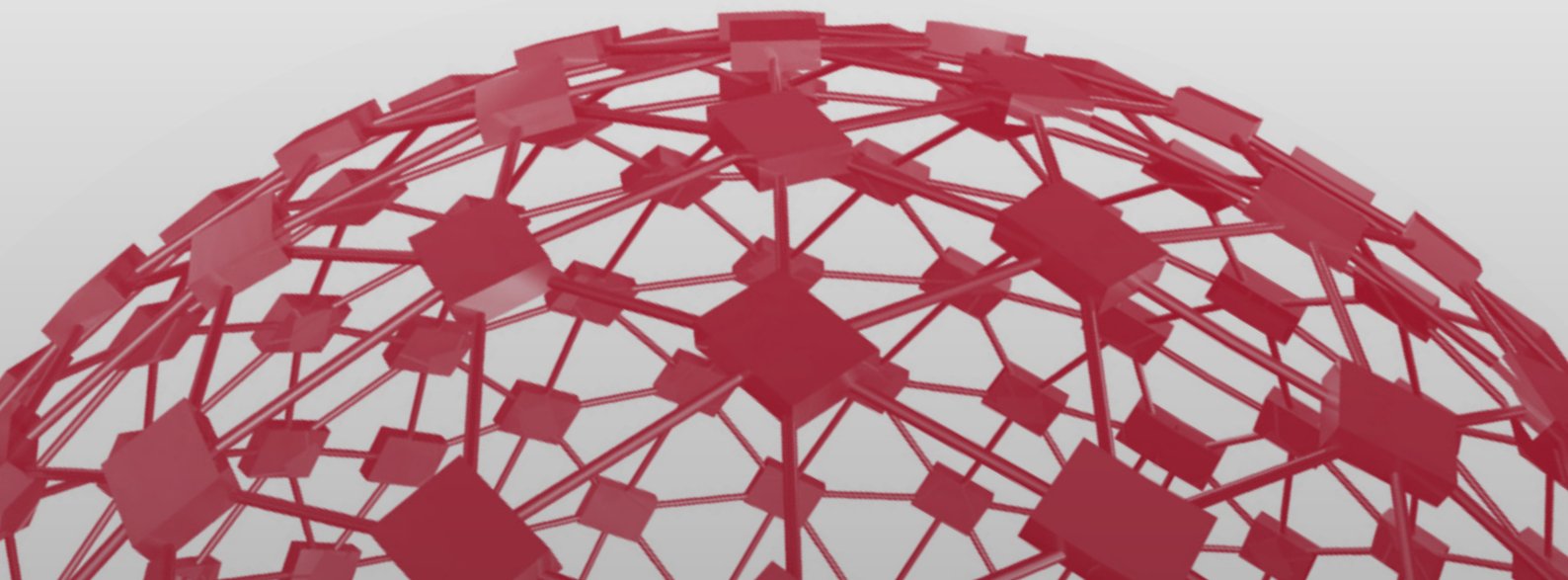
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Managerial challenges  
of the contemporary society

Herausforderungen  
der Unternehmensführung in der  
heutigen Gesellschaft

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June 7–8, 2019, FSEGA,  
Cluj-Napoca, Romania



# **Management Conference MCCS – 7-8th of June 2019 Cluj-Napoca, Romania**

The 12th edition of the International Conference Managerial Challenges of the Contemporary Society (MCCS) will bring together academics, business leaders, and professionals to share their innovative ideas, strategies, and research results in management. The conference will have three sections: one in English, one in German and one in Romanian. On 8th of 2019, a workshop will take place. The workshop will be attended by experts and leaders from representative companies, who will share insight of their experiences, challenges and recommended managerial practices in accordance with market trends. The previous volumes of the journal have been indexed in international data bases (CEEOL, Proquest, Ebsco, Idex Copernicus, REPEC, Cabells).

## **Conference topics**

1. Change Management
2. Corporate Social Responsibility
3. Corporate Governance
4. Enterprise Development
5. Entrepreneurship and Social Entrepreneurship
6. Human Resource Management
7. Innovation Management
8. Knowledge Management
9. Labor Management
10. Logistics
11. Management best practices
12. Organizational Behavior
13. Organic-food and environmental economy
14. Project Management
15. Production Management
16. Service Management
17. Strategic Management
18. Quality Management

## **Important deadlines**

2<sup>nd</sup> of March 2019 - Abstract Submission\*

30<sup>th</sup> of April 2019 - Full Paper Submission\*

10<sup>th</sup> of May 2019 - Acceptance Notification of Paper Presentation.

26<sup>th</sup> of May 2019 - Conference Fee Payment & Registration

10<sup>th</sup> of July 2019 - Final Paper Submission.

28<sup>th</sup> of July 2019 - Acceptance Notification for Publication in the MCCS Journal.

To submit your paper please register by following the link and fill in the application form:



For detailed information please visit the web page of the Conference:

[www.econ.ubbcluj.ro/mccs](http://www.econ.ubbcluj.ro/mccs)

With kind regards,  
Conference Organizing Committee

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