



*Doctoral Workshop: Academic Writing Techniques Used in Economic Research – 2<sup>nd</sup> Edition*

**Organized by Faculty of Economics and Business Administration Cluj-Napoca**

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It is a great pleasure for us to invite you to the doctoral workshop entitled:”*Academic writing techniques used in economic research*”- 2<sup>nd</sup> Edition, organized by the Faculty of Economics and Business Administration, which will be held in Cluj-Napoca. The workshop is scheduled for 14<sup>th</sup> of May 2014 and is considered a venue for academics and PhD students to meet and exchange their researches, ideas and beliefs about techniques, theories and methodologies used in economic studies.

- **Call for papers**

The second edition of the PhD students workshop organized by the Faculty of Economics and Business Administration on the field of research methodology used in economic studies offers PhD students the opportunity to present and also discuss their PhD projects or articles and receive pertinent feedback. Furthermore the participants are encouraged to exchange opinions regarding their research fields with academic professors or fellow PhD students in order to extend their views and improve their results. The workshop combines lectures, debates and PhD student’s presentations. The doctoral workshop is *free of any costs* for all the PhD students that intend to participate.

**The doctoral workshop is designed in order to benefit both PhD students and also academics.**

**The main objectives of the workshop are to:**

- Develop advanced research skills required for the elaboration of the PhD thesis including conducting literature review, choosing the appropriate methods and techniques for the study, establishing the main research questions, correct collection, analyze and interpretation of the data and presentation of the research results.
- Provide advanced knowledge in different methods and techniques used in the research field by foreign universities.
- Provide different writing strategies and research reports examples.

## **Main themes and topics**

**All submitted paper should concentrate their research within the following main fields:**

- **Cybernetics and Statistics:** Econometrics, E-Technology, E-Services, E-Government, Information and Data Management, Network Security, Social Networks;
- **Economics and International Business:** Microeconomics, Macroeconomics, Monetary Economics, International Economics, Economic development and growth theories;
- **Finance and Accounting:** Stock markets, Financial econometrics, Corporate finance, Banking, Financial Accounting and Reporting, International Accounting, Auditing and Internal Control, Managerial Accounting;
- **Management and Marketing:** Marketing management, Human Resources management, Strategic management, Entrepreneurship management, Project and Operation management, Marketing strategies, Marketing dynamics.

- **Scientific committee**

**We are pleased to introduce you the distinguished members of the scientific committee:**

- **Prof. PhD Josef Windsperger** - University of Vienna, Department of Management, Vienna
- **Prof. PhD Pohoacă Ion**- Alexandru Ioan Cuza University, Department of Economics and International Business, Iasi
- **Prof. PhD Mătiș Dumitru**- Faculty of Economics and Business Administration, Department of Accounting, Cluj-Napoca
- **Prof. PhD Tiron Tudor Adriana** - Faculty of Economics and Business Administration, Department of Accounting, Cluj-Napoca
- **Prof. PhD Lazăr Dorina** - Faculty of Economics and Business Administration, Department of Cybernetic and Statistics, Cluj-Napoca
- **Prof. PhD Ciobanu Gheorghe** - Faculty of Economics and Business Administration, Department of Economics and International Business, Cluj-Napoca
- **Prof. PhD Lumperdean Ioan** - Faculty of Economics and Business Administration, Department of Economics, Cluj-Napoca
- **Prof. PhD Luțaș Mihaela** - Faculty of Economics and Business Administration, Department of Economics and International Business, Cluj-Napoca

- **Prof. PhD Ciumaş Cristina** - Faculty of Economics and Business Administration, Department of Finance, Cluj-Napoca
- **Prof. PhD Trencă Ioan** - Faculty of Economics and Business Administration, Department of Finance, Cluj-Napoca
- **Prof. PhD Borza Anca** - Faculty of Economics and Business Administration, Department of Management, Cluj-Napoca
- **Prof. PhD Ilieş Liviu** - Faculty of Economics and Business Administration, Department of Management, Cluj-Napoca
- **Prof. PhD Nistor Răzvan** - Faculty of Economics and Business Administration, Department of Management, Cluj-Napoca
- **Prof. PhD Plăiaş Ioan** - Faculty of Economics and Business Administration, Department of Marketing, Cluj-Napoca
- **Prof. PhD Gheorghe Silaghi** - Faculty of Economics and Business Administration, Department of Business Information Systems, Cluj-Napoca
- **Prof. PhD Todea Alexandru** - Faculty of Economics and Business Administration, Department of Finance, Cluj-Napoca
- **Associate Prof. PhD Mustaţă Răzvan** - Faculty of Economics and Business Administration, Department of Accounting, Cluj-Napoca
- **Associate Prof. PhD Inceu Adrian** - Faculty of Economics and Business Administration, Department of Finance, Cluj-Napoca

- **Plenary speakers**

**We are honored to present the distinguished keynote speakers of the event:**

- **Prof. PhD Josef Windsperger** - University of Vienna, Vienna
- **Prof. PhD Luţaş Mihaela** - Faculty of Economics and Business Administration, Cluj-Napoca
- **Prof. PhD Graf Rudolf** – Vice-rector, Babeş-Bolyai University, Cluj-Napoca
- **Prof. PhD Mărcuş Andrei**- Director of Institute for Doctoral Studies, Babeş-Bolyai University, Cluj-Napoca

**Addressing speaker: Prof. PhD Mătiş Dumitru** - Dean, Faculty of Economics and Business Administration, Cluj-Napoca

- **Workshop program**

**Will be available soon.**

- **Paper submission**

**All submitted paper will subject of a blind peer review. The official language of the workshop is English. Papers should be submitted electronically in accordance to the instructions given below at the following e-mail address, no later than April 15, 2014: [angelica.bud@econ.ubbcluj.ro](mailto:angelica.bud@econ.ubbcluj.ro). Please specify your name and the title of your paper in the body of your e-mail.**

**Author's instructions:**

1. Articles must be written in English.
2. The papers should *not exceed* 20 pages, including bibliography and appendices.
3. The manuscript should be written in Microsoft Word, B5, margins: up / down / left / right: 20 mm, font Times New Roman, single line spacing.
4. Use italics for the title.
5. The affiliation and address of author (s) should be mentioned.
6. The abstract size should not exceed 150 words (approximately 10 lines) and must include the main results obtained, the methods by which they were achieved and their relevance. Title size should not exceed 150 characters (including spaces).
7. Key words: between 4 and 6.
8. JEL Classification: [http://www.aeaweb.org/jel/jel\\_class\\_system.php](http://www.aeaweb.org/jel/jel_class_system.php)
9. Bibliographic sources:
  - Throughout the text, bibliography should appear as follows: eg. (Hards, 2006: 32), or (Pindyck & Rubinfeld, 2007: 326), or (Brooks et al., 1998);
  - At the end of the manuscript, references should be ordered alphabetically by the first author's name.

Use the following format:

- *For articles*: Mendonca, H.F. (2007) "Empirical evidence from fourteen countries with explicit inflation targeting", *Applied Economics Letters*, vol 14, no. 8, June, pp. 573-576.

- *For books*: Zăpodeanu, D. (2002) *Monetary Policy*, Cluj-Napoca: Dacia Publishing.

- In the case of collective *works*: Lafay, G. (1992) "The Measurement of Revealed Comparative Advantages", in Dagenais, MG and Muet, PA (ed.), *International Trade Modeling*, London: Chapman and Hall Press.

- *For websites*: Albanese, A. (2009), Fairer compensation for Air Travelers, media release, 29 January, Minister for Infrastructure, Transport, Regional Development and Local Government, viewed 30 January 2009,

[www.minister.infrastructure.gov.au/aa/releases/2009/January/AA007\\_2009.htm](http://www.minister.infrastructure.gov.au/aa/releases/2009/January/AA007_2009.htm).

For more information about Harvard citation system, please visit the following website:

[http://education.exeter.ac.uk/dll/studyskills/harvard\\_referencing.PDF](http://education.exeter.ac.uk/dll/studyskills/harvard_referencing.PDF)

- **Registration and deadlines**

<b>Paper submission deadline:</b>	<b>April 15 2014</b>
<b>Notification of paper acceptance/rejection:</b>	<b>May 2 2014</b>
<b>Workshop:</b>	<b>May 14 2014</b>

**All papers presented at the workshop will benefit by the recommendations of a discussant.**

- **Publication opportunities**
- **Selected papers will have the opportunity to be submitted for review at Virgil Madgearu Journal. The articles in Virgil Madgearu are indexed in Central and Eastern European Online Library (CEEOL, ProQuest, EBSCO Publishing Inc., Cabell's Directories).**
- **Organizing committee**
  - Prof. PhD: Borza Anca**
  - Prof. PhD: Lumperdean Ioan**
  - PhD student: Bud Angelica Mariana**
- **Contact**

**For any further information please do not hesitate to contact us at: [angelica.bud@econ.ubbcluj.ro](mailto:angelica.bud@econ.ubbcluj.ro)**